

Lyons Area Chamber of Commerce (LACC) 2010 Membership Benefits

MEMBERSHIP LEVELS	2010 Dues	DIRECTORY LISTINGS		ADVERTISING ON WEBSITE - the internet presence of the Lyons Business Community - www.lyons-colorado.com – with 80,000+ visitors annually seeking information about Lyons & its businesses				ADVERTISING IN MAGAZINE The 2010 Edition of the acclaimed <i>LyonsFirst Guide</i> (for visitors and locals)	High-impact Marketing and Promotional Opportunities: the following benefits are reserved for companies that make larger investments in their Chamber Membership by joining at the Sustaining, Cornerstone or Legacy levels.
		Chamber Magazine	Chamber Website	Directory Logo <small>140 X 190 pixels</small>	Square Ad <small>175 X 175 pixels</small>	Banner Ad <small>468 X 60 pixels</small>	Front Page Ad - rotating		
BUSINESS MEMBERSHIP									
Basic Business Member	\$150	✓	✓	\$25 option				Directory text listing	
Supporting Member	\$250	✓	✓	✓	1 ad			Text listing with logo plus 1/8 page full color ad	
Enhancing Member	\$500	✓	✓	✓	2 ads	1 ad		Text listing with logo plus 1/4 page full color ad	
Sustaining Member	\$1000	✓	✓	✓	2 ads	2 ads		Text listing with logo plus 1/2 page full color ad	
Cornerstone Member	\$1500	✓	✓	✓	2 ads	2 ads	1 ad	Text listing with logo plus Prime placement of full-page page full color ad	Sponsorship of Red Box distribution bin for LyonsFirst Guides on Main Street plus Chamber Event Banner Display
Legacy Member	\$2500	✓	✓	✓	2 ads	2 ads	1 ad	Text listing with logo plus Prime placement of full-page page full color ad	Sponsorship of Red Box distribution bin for LyonsFirst Guides on Main Street plus Chamber Event Banner Display plus Zero Waste Event Sponsorship plus <Buy Local> 2010 Campaign Sponsorship
NON-BUSINESS MEMBERSHIP									
Community-Minded Individuals	\$75	✓	✓						
Non-Profit Organizations	\$100	✓	✓						

